



**WORLD CONGRESS OF PEDIATRIC & CONGENITAL
HEART RHYTHM DISORDERS**

September 22-24, 2022

Colonnade Hotel
Boston, Massachusetts USA

pedirhythmx.org

SPONSORSHIP
OPPORTUNITIES



Dear Colleagues and Friends:

We are excited to announce that the cardiac electrophysiology division at Boston Children's Hospital has been chosen to host Pedirhythm X, an international biennial meeting focused on arrhythmia care for infants, children, and patients of all ages with congenital heart disease. Pedirhythm held its inaugural meeting in Istanbul in 2003. As the meeting grew in attendance, the venue shifted to other major European cities, and now, for the first time, will take place in North America. We are honored to be chosen as the first North American hosts for this important event. This 2½-day meeting will take place at the Boston Colonnade Hotel on 22–24 September 2022.

Pedirhythm attracts physicians, as well as fellows in training, nurses, scientists, and industry representatives from across the globe. It has quickly developed into the premier stand-alone scientific meeting for pediatric and congenital electrophysiology. Over 250 health care professionals attended the 2018 meeting in Munich. The 2020 meeting in Krakow had to be virtual because of the Covid pandemic, but nearly 500 individuals registered and participated electronically. We are proposing an on-site 2022 meeting in Boston, which will include a virtual option for those who cannot travel to Boston. We are planning for 250 in-person attendees, with another 250 virtual registrants.

Pedirhythm X will be a superb opportunity to learn and share advances in clinical and research electrophysiology for children and patients with congenital cardiac disease, and a unique opportunity to connect with experts from the world's leading academic programs engaged in the practice of pediatric and congenital electrophysiology. In addition to ourselves, the Pedirhythm Steering Committee includes Pedirhythm Co-Founders Dr. Alpay Çeliker (Istanbul) and Dr. George Van Hare (St. Louis), as well as Dr. Gabriele Hessling (Munich) and Dr. Tevfik Karagöz (Ankara). A program committee consisting of international, North American and early career faculty will be charged with development of the congress program. In addition to providing broad coverage of the field of pediatric electrophysiology, lecture and abstract topics will include:

- Special techniques for catheter ablation in children and congenital heart disease
- Management of fetal arrhythmia
- Adult congenital heart disease
- Intraoperative mapping
- Pacemakers and ICDs in children and patients with congenital heart disease
- Genetics and channelopathies
- Anatomic and embryologic considerations in congenital heart disease
- Innovation and digital health technology for arrhythmia management
- Global access in pediatric and congenital electrophysiology

The faculty will be international and include both senior figures in the subspecialty as well as promising young investigators, with a format that emphasizes opportunities for interaction. For those unable to attend in person, an on demand model for digital attendance will be available. CME credits will be applied for under the auspices of Boston Children's Hospital (14–16 hours, depending on final program). The conference will be managed by Conventures, a Boston event management consultant, and will be digitally hosted at pedirhythm.org. We will be hosted by the Boston Children's Hospital Heart Center, and we expect that this congress will be endorsed by the Heart Rhythm Society, the Pediatric and Congenital EP Society and the Association of European Pediatric Cardiology.

We are now reaching out to our industry colleagues and other financial supporters to help us make Pedirhythm X a productive and successful event. Contributions and sponsorships will help defray expenses beyond what we collect in terms of participant registration fees, and enable us to invite a larger number of international experts to lecture as part of our teaching faculty. Such support will help elevate the academic value of the conference, and ultimately benefit young patients from around the world who are suffering from cardiac arrhythmias. We greatly appreciate any financial support that you can provide for this important event.

Sincerely yours,

Edward P. Walsh, MD

John Triedman, MD

ABOUT PEDIRHYTHM X

Since its inception in 2003, Pedirhythm has developed into the premier stand-alone scientific meeting for pediatric and congenital electrophysiology. Global in scope, it is making its first ever trip to the United States, with more than 250 physicians, fellows, nurses and scientists from around the world expected to attend in person for three days of engagement, with another 250 expected virtual attendees.

Conference sponsorship supports the thought leadership that is shared at the event and provides companies with unique opportunities to showcase products and services.

Each individual sponsorship can be tailored to fit the specific needs of a brand, and a team of activation professionals will ensure that all deliverables of the sponsorship are met.



SPONSORSHIP OPPORTUNITIES

PLATINUM \$60,000

Platinum sponsors will receive a high level of visibility and engagement opportunities before, during, and after the conference. *One available.*

BRANDING BENEFITS

- Logo inclusion on all event lanyards and on the front of each attendee's conference credential
- Top logo placement on all on-site signage, website placement, pre-event emails, and in all conference announcements and acknowledgements
- Logo to appear first in all on-screen rotations for both on-site and on-demand video content, and in the conference program book

ACTIVATION BENEFITS

- Ability to drop a product, flyer, promotion, or other item in specific rooms at the host hotel
- Ability to author two (2) pre-event email communications to event attendees (emails to be sent by Pedirhythm)
- Ability to sponsor one (1) keynote address to all conference attendees and on-demand viewers
- Ability to provide a speaker on one (1) panel breakout session
- Ability to sponsor one (1) coffee break
- Ability to sponsor one (1) in-conference social event or networking session
- Ability to sponsor one (1) out-of-conference event such as an outing, morning run, yoga session, etc. (activation expenses will be the responsibility of the sponsor)
- Company will receive six (6) complimentary tickets to attend the conference
- Company to receive first choice for available exhibition space at the conference

GOLD \$40,000

Gold sponsors will receive a high level of visibility and engagement opportunities before, during, and after the conference. *Three available.*

BRANDING BENEFITS

- High logo placement on all on-site signage, website placement, pre-event emails, and in all conference announcements and acknowledgements
- Logo to appear first after Platinum Sponsor in all on-screen rotations for both on-site and on-demand video content, and in the conference program book

ACTIVATION BENEFITS

- Ability to drop a product, flyer, promotion, or other item in specific rooms at the host hotel
- Ability to author one (1) pre-event email communication to event attendees (emails to be sent by Pedirhythm)
- Ability to provide a speaker on one (1) panel breakout session
- Ability to sponsor one (1) coffee break
- Ability to sponsor one (1) in-conference social event or networking session
- Ability to sponsor one (1) out-of-conference event such as an outing, morning run, yoga session, etc. (activation expenses will be the responsibility of the sponsor)
- Company will receive four (4) complimentary tickets to attend the conference
- Company to receive prioritized choice for available exhibition space at the conference (following Platinum Sponsor, and along with other Gold Sponsors)

SPONSORSHIP OPPORTUNITIES

SILVER \$25,000

Silver sponsors will receive visibility and engagement opportunities before, during, and after the conference. *Six available.*

BRANDING BENEFITS

- Logo placement on all on-site signage, website placement, pre-event emails, and in all conference announcements and acknowledgements
- Logo to appear in all on-screen rotations, both for on-site and on-demand video content

ACTIVATION BENEFITS

- Ability to provide a speaker on one (1) panel breakout session
- Ability to sponsor one (1) coffee break
- Ability to sponsor one (1) in-conference social event or networking session (*if available*)
- Ability to sponsor one (1) out-of-conference event such as an outing, morning run, yoga session, etc. (activation expenses will be the responsibility of the sponsor) (*if available*)
- Company will receive three (3) complimentary tickets to attend the conference
- Company to receive prioritized choice for available exhibition space at the conference (following Platinum and Gold Sponsors, and along with other Silver Sponsors)

BRONZE \$10,000

Bronze sponsors will receive visibility and engagement opportunities before, during, and after the conference. *Ten available.*

BRANDING BENEFITS

- Logo placement on all on-site signage, website placement, pre-event emails, and in all conference announcements and acknowledgements
- Logo to appear in all on-screen rotations, both for on-site and on-demand video content

ACTIVATION BENEFITS

- Company will receive two (2) complimentary tickets to attend the conference
- Ability to exhibit from available exhibition space at the conference. (Following Platinum, Gold, and Silver Sponsors)

VENDOR \$5,000

Conference Vendors will receive visibility and engagement opportunities during the conference tradeshow hours. *Ten available.*

BRANDING BENEFITS

- Logo placement on all on-site signage, website placement, pre-event emails, and in all conference announcements and acknowledgements
- Logo to appear in all on-screen rotations, both for on-site and on-demand video content

ACTIVATION BENEFITS

- Company will receive one (1) complimentary ticket to attend the conference
- Company will have the ability to place a display table in available exhibition space, should space remain available

*For more information on sponsorship, please contact
T.K. Skenderian at 617-204-4239 or tskenderian@conventures.com.*